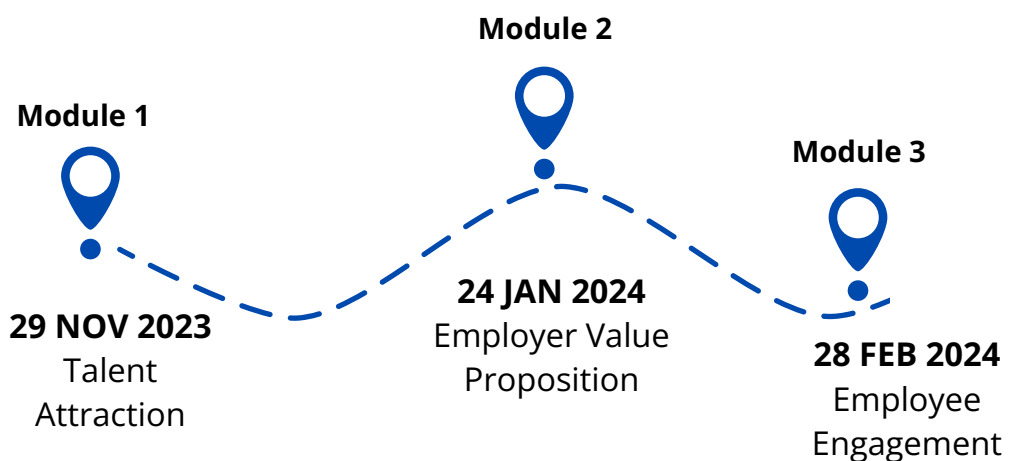
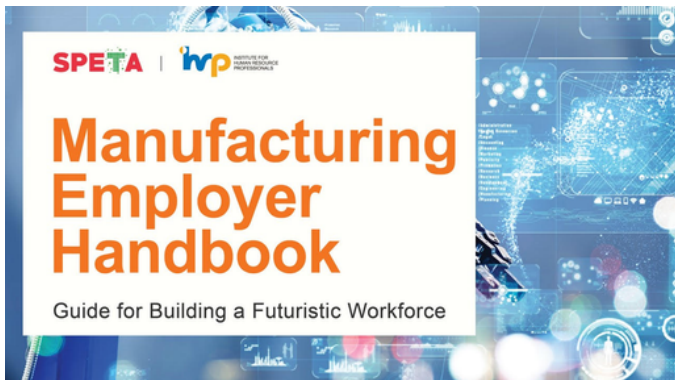




# MANUFACTURING EMPLOYER HANDBOOK LEARNING CIRCLES

## Transform Your HR Strategies for Manufacturing Excellence in Singapore

**LEARNING CIRCLES Workshops...Now BIGGER & BETTER**  
Thank you for the support to the hugely successful pilot program.



 **9:00 am to 5:00 PM SGT**  
**Lifelong Learning Institute,**  
**Paya Lebar**

 **Participant Fee per Module**

SPETA MEMBER	NON SPETA MEMBER
\$300 for 1 pax	\$350 for 1 pax
\$400 for 2 pax*	\$450 for 2 pax*

\* Both participants should be from the same company

### Key Benefits & Highlights:

- Explore innovative ways to attract, engage and retain talent for your organization in a hands-on workshop format.
- Create actionable strategies for attracting & retaining talent
- Get access to templates & resource kits that can be quickly used.
- Learn from your peers on industry best practices.
- Expand your network with peers to support your HR transformation.
- Get a **COMPLIMENTARY HCDT Navigator** by IHRP.
- Receive a participation certificate from SPETA.
- Subsidised pricing to support manufacturing sector firms.

**REGISTER NOW >**



# MANUFACTURING EMPLOYER HANDBOOK LEARNING CIRCLES

## **Module 1: Inclusive Talent Attraction and Retention Strategies for the Next Generation Workforce (29 Nov 2023)**

- Understand the unique aspirations, work ethics, and preferences of Millennials and Gen Z in the workforce.
- Develop inclusive recruitment and selection practices that resonate with early career professionals from diverse backgrounds.
- Implement structured onboarding processes to enhance employee retention.
- Learn about the importance of workplace fairness and its role in creating a merit-based recruitment and selection process.

## **Module 2: Crafting Your Unique Employee Value Proposition (EVP) in a Competitive Labor Market (24 Jan 2023)**

- Recognize the competitive challenges in Singapore's labor market for manufacturing companies.
- Define and create a unique Employee Value Proposition (EVP) to distinguish the company in a competitive talent acquisition landscape.
- Understand the importance of differentiation and standing out from the crowd in talent attraction.
- Begin the process of crafting a strategic EVP to attract and retain skilled professionals.

## **Module 3: Fostering Extraordinary Employee Engagement and Work Culture in Manufacturing (28 Feb 2024)**

- Comprehend the vital role of employee engagement in improving productivity, reducing turnover, and fostering a positive work culture.
- Identify key drivers of employee engagement within manufacturing companies.
- Discover opportunities to create an extraordinary work environment that inspires and engages employees.
- Begin the journey towards building a workplace that encourages passion and purpose among talents.

**Don't miss this golden opportunity to reshape your HR strategies and contribute to the growth of Singapore's manufacturing sector. Join us, and together, let's set new benchmarks in talent management!**

**REGISTER NOW >**

